



YOZGART NOÉ MEJÍA ONTIVEROS

INTERNATIONAL RELATIONS



ABOUT ME

Interest: eCommerce & Marketing
I'm a tech fan with a passion in help companies to enhance their projects by promoting their products or services accomplishing goals using innovative, useful, and world-class technologies such as Websites, Progressive Web Apps (PWA), Mobile Apps, Point Of Sales (POS), ERP, CRM, Live chats, ChatBots, 360º Virtual Reality (VR), Augmented Reality (AR) or any other tech suitable for the current project.



CONTACT



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PROFICIENCY & SKILLS

Adobe Photoshop	<div><div></div></div>
Wordpress	<div><div></div></div>
WooCommerce	<div><div></div></div>
Sales / Marketing	<div><div></div></div>
Creative Work	<div><div></div></div>
Proactive	<div><div></div></div>
Team Player	<div><div></div></div>
Focused on goals	<div><div></div></div>



WORK EXPERIENCE

Hype Games S.A. de C.V. a Tencent company. (May 2022 - Current)
Commercial name at LATAM Up'n Beyond, at Brazil Level Up.

Position: Influencer Analyst & Brand Manager

Main tasks: Coordinate campaign's planning, presentation and management working along with local team among different departments according to project's goals as required and approved by the client, following the Scope of Work (SOW), brand guidelines, budget, KPIs, specific influencers, platforms, videogame category, target users, and so on; including negotiation in written chinese with Tencent China on WeChat.

HUAWEI Services (Hong Kong) Co., Ltd. (May 2021 - June 2022)

Position: Marketing Manager

Main tasks: Campaign's planning and management to reach the KPIs in organic and paid media campaigns. Teamwork among the company's departments to manage internal (Ads and creative agencies), and external suppliers (companies and KOLs) during all the flow starting from project's negotiation, supplier registration, delivery management, acceptances, and payments, aligned with internal rules and guidelines. Taking care of details avoiding issues of any kind.

MARCAPPS S.A.S. (January 2015 - May 2021)

Position: Marketing & Brand development

Main tasks: Develop and promote Brands using the newest eCommerce and Marketing tools to improve sales for retail and wholesale companies such as Coleman México (Wholesale), CHINT Mexico (Wholesale), Moreci S.A. de C.V. (Wholesale), Mayorium.com (Marketplace for Wholesale and Retail - Website and PWA), La Tartinn.com (Retail - Web and Android Mobile App) and World Trade Center Mexico (CIECWTC - Mobile App for services and events inquiries).



EDUCATION

INTERNATIONAL RELATIONS

Universidad Nacional Autónoma de México - UNAM

I focus my studies in International Business mainly with Asian countries. I worked part time at China Today Magazine improving my chinese.



CERTIFICATIONS

Marketing Digital

Cyber Security

Your're welcome to check further details on my website:

<https://noemejia.com>



LANGUAGES



Spanish / Native



English



Chinese



French